

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



NEW CONCEPTS HOLDINGS LIMITED
創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

PLEDGE OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by New Concepts Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Company has been notified by Prosper Power Group Limited (“**Prosper Power**”), the Company’s controlling shareholder (as defined in the Listing Rules) that on 3 November 2015, Prosper Power entered into a loan agreement (the “**Loan Agreement**”) with an independent third party which is an entity independent of the Company and its connected persons (as defined in the Listing Rules) (the “**Lender**”) in relation to the provision of a loan to the Company in the principal amount of HK\$360,000,000 (the “**Loan**”) and pursuant to which Prosper Power has pledged 184,000,000 shares of the Company (the “**Charged Shares**”) as security for the Loan in favour of the Lender, which, to the best of the knowledge, information and belief of the Directors after having made all reasonable enquires, is a finance company and also has a money lender licence issued under the Money Lenders Ordinance, Cap. 163 of the Laws of Hong Kong. The Charged Shares represent approximately 46% of the shares capital of the Company as at the date of this announcement.

The above pledge of shares does not fall within the scope of Rule 13.17 of the Listing Rules.

By Order of the Board
New Concepts Holdings Limited
Kwan Man Hay
Chief Executive and Executive Director

Hong Kong, 3 November 2015

As at the date of this announcement, the executive Directors are Mr. Chu Shu Cheong, Mr. Kwan Man Hay, Mr. So Kin Shing, Ms. Lai Mun Yee and Mr. Cai Jianwen; the non-executive Director is Mr. Lam Kwei Mo; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.